

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> Salt Lake City	<b>Date:</b> 2/22/12
--	-------------------------

I, David Hansen

being/on behalf of: Orrin Hatch, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the caucus/convention/primary/general

election to be held on: TBD

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
****See attached station order****					

**Total Charges:** \*\*\*\*See attached station order\*\*\*\*

3/5-3/15 \$32,620

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

STANLEY R DE WAAL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/22/12  
Date

David Hansen, Camp Mgr.

**To Be Signed By Station Representative**

☒ Accepted

☐ **Accepted in Part**

☐ Rejected

Kurt H  
Signature

KRISTEN HENDERSON  
Printed Name

POLITICAL SPECIALIST  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, HATCH ELECTION Committee  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

David Hansen, for Hatch Election Comm.  
signature of candidate or authorized committee

DAVID HANSEN  
printed name

2-22-12  
date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

R&R Partners  
900 S Pavillion Center Dr  
Las Vegas, NV 89144

## Contract # 1249849

**Schedule Dates** 03/05/12-03/15/12  
**Advertiser** Orin Hatch for US Senate (70333)  
**Agency** R&R Partners (11757)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** HATCH CAUCUS SPOT TV :30 (431173)  
**Salesperson** Henderson, Kristen (2948)  
**Sales Office** KUTV/KMYU  
**Buyer Name** LOOP,AMY  
**Phone/Fax** (801) 746-5926 /  
**CPE** 510-100  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/24/12  
**Last Modified** 02/24/12  
**Entered By** Kristen Henderson  
**CO-OP** No  
**Headline #**  
**Demo** A2554  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,893.00  
**Net Total** \$27,727.00  
**Sales Tax**

### Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Mar. 2012	16	\$32,620.00
<b>Grand Total:</b>	<b>16</b>	<b>\$32,620.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	03/05/12-03/09/12	1	:30	5:28:30A- News-2 News This Morning 530a	1	X	X	X	X	X			1	\$550.00	\$550.00	Salt Lake City (KUTV)		2/24/12
2.0	Normal Line / News	03/12/12-03/15/12	1	:30	5:28:30A- News-2 News This Morning 530a	1	X	X	X	X				1	\$550.00	\$550.00	Salt Lake City (KUTV)		2/24/12
3.0	Normal Line / News	03/05/12-03/09/12	1	:30	6A- 8A (MST)	2	X	X	X	X	X			2	\$930.00	\$1,860.00	Salt Lake City (KUTV)		2/24/12
4.0	Normal Line / News	03/12/12-03/15/12	1	:30	6A- 8A (MST)	2	X	X	X	X				2	\$930.00	\$1,860.00	Salt Lake City (KUTV)		2/24/12
5.0	Normal Line / News	03/11/12-03/11/12	1	:30	8A- CBS-News Sunday Morning								1	1	\$1,090.00	\$1,090.00	Salt Lake City (KUTV)		2/24/12
6.0	Normal Line / News	03/05/12-03/09/12	1	:30	4:59:20P- News-2 News at 5p	1	X	X	X	X	X			1	\$1,540.00	\$1,540.00	Salt Lake City (KUTV)		2/24/12
7.0	Normal Line / News	03/12/12-03/15/12	1	:30	4:59:20P- News-2 News at 5p	1	X	X	X	X				1	\$1,540.00	\$1,540.00	Salt Lake City (KUTV)		2/24/12
8.0	Normal Line / News	03/05/12-03/09/12	1	:30	5:59P- News-2 News at 6p	1	X	X	X	X	X			1	\$1,540.00	\$1,540.00	Salt Lake City (KUTV)		2/24/12
9.0	Normal Line / News	03/12/12-03/15/12	1	:30	5:59P- News-2 News at 6p	1	X	X	X	X				1	\$1,540.00	\$1,540.00	Salt Lake City (KUTV)		2/24/12
10.0	Normal Line / News	03/05/12-03/09/12	1	:30	10P- News-2 News at 10p	1	X	X	X	X	X			1	\$3,680.00	\$3,680.00	Salt Lake City (KUTV)		2/24/12
11.0	Normal Line / News	03/12/12-03/14/12	1	:30	10P- News-2 News at 10p	1	X	X	X					1	\$3,680.00	\$3,680.00	Salt Lake City (KUTV)		2/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

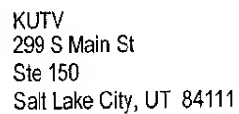
Accepted-Station:

Date:

Comments:

*Kristen Henderson*

2/27/12



R&R Partners  
900 S Pavillion Center Dr  
Las Vegas, NV 89144

Schedule Dates	03/05/12-03/15/12
Advertiser	Orin Hatch for US Senate (70333)
Agency	R&R Partners (11757)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	HATCH CAUCUS SPOT TV :30 (431173)
Salesperson	Henderson, Kristen (2948)
Sales Office	KUTV/KMYU
Buyer Name	LOOP,AMY
Phone/Fax	(801) 746-5926 /
CPE	510-100
Account Types	Local/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	

Date Entered	02/24/12
Last Modified	02/24/12
Entered By	Kristen Henderson
CO-OP	No
Headline #	
Demo	A2554
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$4,893.00
Net Total	\$27,727.00
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Mar. 2012	16	\$32,620.00
<b>Grand Total:</b>	<b>16</b>	<b>\$32,620.00</b>

## CONFIRMATION CONTRACT

Comments:

Client: Orrin Hatch  
 Product: Media  
 Campaign: Hatch Caucus Spot TV :30

## Station Order

R&R Partners  
 837 East South Temple  
 Salt Lake City, UT 84102  
 801-746-5926

Rev #: 3  
 Flight From: 03/05/2012 to 03/15/2012

Estimate No.: 510-100  
 Contract No.:  
 Job No.:

Buyer Name: Amy Loop  
 Sweeps: Share Nov 2011 -> HUT/PUT Feb 11

Market: SALT LAKE CITY  
 Station: KUTV  
 Station Contact: Kristen Henderson

Actg. Order No.: 32419  
 WS Order No.: 31343  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm Tag	Station Gross Rate/ Total	Mar 05	Mar 12	Total Spots	DMA P 35-64 (R)
1	MTWRF-- 05:30A-06:00A	EM 30	2 NEWS 530A	\$550.00 \$550.00	1	.	1	2.1 \$261.90
	Comment: NON PREEMPT							
2	MTWR--- 05:30A-06:00A	EM 30	2 NEWS 530A	\$550.00 \$550.00	.	1	1	2.1 \$261.90
	Comment: NON PREEMPT							
3	MTWRF-- 06:00A-08:00A	EM 30	2 NEWS AM	\$930.00 \$1,860.00	2	.	2	3.3 \$281.82
	Comment: NON PREEMPT							
4	MTWR--- 06:00A-08:00A	EM 30	2 NEWS AM	\$930.00 \$1,860.00	.	2	2	3.3 \$281.82
	Comment: NON PREEMPT							
5	-----Su 08:00A-09:30A	EM 30	SUNDAY MRN-CBS	\$1,090.00 \$1,090.00	1	.	1	3.0 \$363.33
	Comment: NON PREEMPT							
6	MTWRF-- 05:00P-05:30P	EN 30	2 NEWS AT 5 PM	\$1,540.00 \$1,540.00	1	.	1	2.7 \$570.37
	Comment: NON PREEMPT							
7	MTWR--- 05:00P-05:30P	EN 30	2 NEWS AT 5 PM	\$1,540.00 \$1,540.00	.	1	1	2.7 \$570.37
	Comment: NON PREEMPT							
8	MTWRF-- 06:00P-06:30P	EN 30	NEWS AT 6P	\$1,540.00 \$1,540.00	1	.	1	4.6 \$334.78
	Comment: NON PREEMPT							
9	MTWR--- 06:00P-06:30P	EN 30	NEWS AT 6P	\$1,540.00 \$1,540.00	.	1	1	4.6 \$334.78
	Comment: NON PREEMPT							
10	MTWRF-- 10:00P-10:30P	LN 30	2 NEWS AT 10P	\$3,680.00 \$3,680.00	1	.	1	8.8 \$418.18
	Comment: NON PREEMPT							
11	MTW--- 10:00P-10:30P	LN 30	2 NEWS AT 10P	\$3,680.00 \$3,680.00	.	1	1	8.8 \$418.18
	Comment: NON PREEMPT							
12	-----Su 10:00P-10:30P	LN 30	2 NEWS AT 10PM	\$3,380.00 \$3,380.00	1	.	1	7.0 \$482.86
	Comment: NON PREEMPT							
13	M----- 09:00P-10:00P	PT 30	HAWAII 5-0-CBS	\$5,520.00 \$5,520.00	.	1	1	9.5 \$581.05
	Comment: NON PREEMPT							
14	-T----- 08:00P-09:00P	PT 30	NCIS:LA-CBS	\$4,290.00 \$4,290.00	1	.	1	8.0 \$536.25
	Comment: NON PREEMPT							
				\$32,620.00	9	7	16	

42.8  
 34.3

### Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
-------	-------	----------	--------------------------	--------------------------

Advertiser: Orrin Hatch  
Campaign: Hatch Caucus Spot TV :30

**Station Order**  
SALT LAKE CITY - TV

Station: KUTV

Month	Spots	Monthly Totals		Station Gross Dollars	Station Gross CPP/CPM
		GRP/GRIs			
Mar	16	77.1		\$32,620.00	\$423.09
	16	77.1		\$32,620.00	\$423.09

Comments

Campaign Remarks:

Upon receipt, fax signed confirmation of order to Amy Loop at 702-939-4272.

All makegoods must be pre-approved by buyer and run within flight weeks/dayparts of same broadcast month.

All buys will be monitored on a weekly basis. Post logs are due to buyer on Tuesday following on-air week.

Two week standard cancellation policy applies with written notice.

Delivery guaranteed at 90-110%.

By: 



**POLITICAL RATECARD: 1/30/12-3/15/12**

As of 1/25/12

PROGRAMS		NON-PREEMPTIBLE	PREEMPTIBLE WITH NOTICE	IMMEDIATELY PREEMPTIBLE
<b>EARLY MORNING NEWS</b>				
M-F 5-5:30A	2NEWS @ 5AM	\$390	\$220	\$125
M-F 5:30-6A	2NEWS SUNRISE THIS MORNING	\$550	\$310	\$175
M-F 6-8A	2NEWS THIS MORNING	\$930	\$530	\$300
M-F 8-9A	CBS THIS MORNING	\$480	\$270	\$150
SAT 5-7A	CBS SATURDAY MORNING	\$90	\$50	\$25
SUN 8-9:30A	CBS SUNDAY MORNING	\$1,090	\$620	\$350
SUN 9:30-10A	FACE THE NATION	\$1,090	\$620	\$350
<b>DAYTIME</b>				
M-F 9-10A	PRICE IS RIGHT	\$930	\$530	\$300
M-F 10-11A	YOUNG & THE RESTLESS	\$550	\$310	\$175
M-F 11-12N	LET'S MAKE A DEAL	\$480	\$270	\$150
M-F 12N-1P	2NEWS @ NOON	\$480	\$270	\$150
M-F 1-1:30P	FRESH LIVING	\$390	\$220	\$125
M-F 2-3P	THE TALK	\$620	\$350	\$200
<b>EARLY FRINGE</b>				
M-F 3-4P	INSIDE EDITION/ FAMILY FEUD	\$580	\$330	\$185
M-F 4-4:30P	2NEWS @ 4PM	\$770	\$440	\$250
M-F 4:30-5P	2NEWS @ 4:30PM	\$930	\$530	\$300
<b>EARLY NEWS</b>				
M-F 5-5:30P	2NEWS @ 5PM	\$1,540	\$880	\$500
M-F 6-6:30P	2NEWS @ 6PM	\$1,540	\$880	\$500
SAT 5-6P	2NEWS @ 5PM/SATURDAY	\$860	\$490	\$275
SUN 5-6P	2NEWS @ 5PM/SUNDAY	\$1,090	\$620	\$350
<b>ACCESS</b>				
M-F 6:30-7P	ET	\$1,540	\$880	\$500
SAT 6-7P	ENTERTAINMENT THIS WEEKEND	\$550	\$310	\$175
<b>LATE NEWS</b>				
M-F 10:00-10:35P	2NEWS @ 10PM M-F	\$3,680	\$2,100	\$1,200
SAT 10:00-10:35P	2NEWS @ 10 PM SAT	\$2,450	\$1,400	\$800
SUN 10:00-10:35P	2NEWS @ 10 PM SUN	\$3,380	\$1,930	\$1,100
<b>LATE FRINGE</b>				
M-F 10:35-11:35P	LETTERMAN	\$1,000	\$570	\$325
M-F 11:39P-12:35A	LATE SHOW W/ CRAIG FERGUSON	\$390	\$220	\$125
M-F 12:35-1A	INSIDE EDITION/ FAMILY FEUD	\$110	\$60	\$30
SA 10:35-11:05P	TALKIN SPORTS SATURDAY	\$770	\$440	\$250
SA 11:05-11:30P	HOOKED ON UTAH	\$620	\$350	\$200
SA 11:35P-12:30A	CRIMINAL MINDS	\$280	\$160	\$90
SU 10:35P-11:35P	TALKIN SPORTS SUNDAY	\$770	\$440	\$250
SUN 11:35-12:35A	CRIMINAL MINDS	\$280	\$160	\$90
<b>MONDAY PRIME</b>				
7-8P	HOW I MET YOUR MOTHER/RULES OF ENGAGEMENT	\$4,290	\$2,450	\$1,400
8-9P	2 & 1/2 MEN / MIKE & MOLLY	\$5,220	\$2,980	\$1,700
9-10P	HAWAII FIVE-O	\$5,520	\$3,150	\$1,800
<b>TUESDAY PRIME</b>				
7-8p	NCIS	\$4,900	\$2,800	\$1,600
8-9P	NCIS:LA	\$4,290	\$2,450	\$1,400
9-10P	UNFORGETABLE	\$4,290	\$2,450	\$1,400
<b>WEDNESDAY PRIME</b>				
7-8P	SURVIVOR	\$4,900	\$2,800	\$1,600
8-9P	CRIMINAL MINDS	\$4,900	\$2,800	\$1,600
10-11P	CSI	\$4,290	\$2,450	\$1,400
<b>THURSDAY PRIME</b>				
7-8P	BIG BANG THEORY/ RULES	\$4,900	\$2,800	\$1,600
8-9P	PERSON OF INTEREST	\$4,900	\$2,800	\$1,600
9-10P	THE MENTALIST	\$6,740	\$3,850	\$2,200
<b>FRIDAY PRIME</b>				
7-8P	GIFTED MAN	\$3,070	\$1,750	\$1,000
8-9P	CSI: NY	\$3,380	\$1,930	\$1,100
10-11P	BLUE BLOODS	\$3,380	\$1,930	\$1,100
<b>SATURDAY PRIME</b>				
7-8P	COMEDY ENCORE	\$1,230	\$700	\$400
8-9P	CRIMETIME SATURDAY	\$1,230	\$700	\$400
9-10P	48 HOURS MYSTERY	\$1,540	\$880	\$500
<b>SUNDAY PRIME</b>				
6-7P	60 MINUTES	\$2,770	\$1,580	\$900
7-8P	UNDERCOVER BOSS	\$5,520	\$3,150	\$1,800
8-9P	GOOD WIFE	\$4,900	\$2,800	\$1,600
9-10P	CSI:MIAMI	\$3,990	\$2,280	\$1,300
<b>SPORTS</b>		NON-PREEMPTIBLE	PREEMPTIBLE WITH NOTICE	IMMEDIATELY PREEMPTIBLE
SAT-SUN VARIOUS	NCAA COLLEGE BASKETBALL REG SEASON	\$1,225	\$700	\$400

Rates are subject to change and are for planning purposes only. See the 2012 KUTV Political Disclosure Statement for details.

Political contact: Kristen Henderson, Account Executive

KUTV - Salt Lake City, UT 801.839.1119 khenderson@kutv2.com